



the society page

a publication of the manitoba psychological society

MAY 2011



PRESIDENT'S REPORT JANUARY 2011

ANDREA PIOTROWSKI
PH.D., C.PSYCH.
MPS PRESIDENT, 2010-2011

Happy Spring! After a long and cold winter, we can start to enjoy more outdoor activities without dressing like our friend, the polar bear. It has been a busy year for the Manitoba Psychological Society (MPS) in advocating for psychology both provincially and nationally.

We are excited that the Practice Directorate of CPA has hired a marketing firm to develop a national campaign to

promote psychology (more information on the campaign can be found elsewhere in this newsletter). One of the goals of this campaign focuses on the benefits of integrating psychology into Primary Care. At a provincial level, we have had several meetings with the Executive Director of Health Systems Innovations and Primary Health Care and the Executive Director of Mental Health and Spiritual Health. Our goal is to be sure that Psychology is 'at the table' when Manitoba Health is addressing Primary Care initiatives that were outlined in the Speech from the Throne.

We will continue to update our membership with any progress made in this area.

Sincerest appreciation goes out to all of the volunteer MPS Board members for the tireless efforts in representing psychology in Manitoba. I would encourage you to read the annual reports prepared by each of the directors for further details of their portfolios. If you re-

(Continued on page 2)

**We all
wish you
Happy
Summer!!!**

The Society Page is the quarterly newsletter of the Manitoba Psychological Society. MPS publishes this newsletter as a service to its members and to the public. Articles presented do not necessarily reflect the views of the MPS Board.

Submission inquiries should be addressed to the incoming Editor of *The Society Page*:

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Member at Large

(Continued from page 1)

quire a copy of these reports, please feel free to contact me.

In terms of changes to our board, I would like to welcome Dr. Lesley Ritchie who will be joining us as a Director-at-Large and I am happy to announce that Dr. Rehman Abdulrehman has accepted the position of President-Elect. MPS is unfortunately losing a few board members as well. I would like to thank Dr. Meera Chohan, Director of Continuing Education, who was instrumental in organizing institutes. We will also miss the energy of Ms. Lauren Yallop (Student Director) who is leaving on internship. I would like to extend my sincerest appreciation to the two Jennifers. First, Dr. Jennifer Laforce has served on the MPS board for five years as the Director of the Public Education Campaign, President-Elect, President, and Past President. Her experience and guidance throughout the years has been invaluable. Second, with her charisma, it often seems that Dr. Jennifer Frain has been with the MPS Board since its inception. She embodies leadership qualities and a passion, not only for the profession of Psychology, but for the provision of high-quality psychological services for all Canadians. Therefore, it is not surprising that she was chosen Chair of the Practice Directorate of CPA, and most recently, President-Elect of CPA.

Although we are not losing Dr. Leonard Greenwood from the MPS Board, he has decided to step down as our Executive Director, and we will be looking at hiring an Executive Director on a part-time basis (an advertisement for this posi-

(Continued on page 3)

tion will be coming out shortly). Dr. Greenwood is a brainbank of knowledge, policy, and protocol. The phrase, 'Ask Len' has been heard many times and during various situations. He has always made himself available (even serving as Treasurer and Director of Continuing Education when needed) and at times, when heated topics are discussed, his gentleness has guided us to address the issues in a respectful and graceful manner. We are grateful (and somewhat relieved) that he will continue to serve on our board as Director-at-Large.

Finally, I would like to thank the membership for your ongoing efforts to provide high quality services to clients and for advocating for our discipline. If you are interested in participating on the MPS Board or to serve on subcommittees, please contact a board member and we would be happy to contact you when opportunities arise.

I wish you all a safe and happy summer!

Advertisizing with MPS

One more reminder that MPS doesn't advertize in the Society Page any longer. We now 1) place adds on our website - <http://mps.ca> - and 2) send a direct email notification to our membership for \$150. The adds stay on the website for one month. The email notification directly reaches nearly all registered clinical psychologists in the province, alongside some graduate psychology students and professionals from other disciplines, who are registered with the Manitoba Psychological Society.

Inquiries and requests should be directed to Dr. Darek Dawda at info@davda.ca

Report on March 17 Annual General Conference:

Seminar A: Psychology in the Court: In context of Mandated Child Protection Agencies

Central to this seminar was a discussion of psychologists as providers of **parental capacity documents to the Court of Queens' Bench**. Guests from Winnipeg Child & Family Services and Legal Aid, described the services they request of psychologists, some of the issues of contention in contracting these assessment services, and the expectations they have as consumers of psychological assessment services. It was their hope to expand the current roster of service providers. The general message was that the work of psychologists was valued, trusted, and in short supply. Psychologists involved will discussed the process of these assessments, what is unique to these assessments, how assessments must be useful to the court, and the nature of court testimony. Those attending were very positive in their feedback regarding this workshop.



Right to Left; workshop contributors; Debra Posker (WCFS legal counsel), Psychologist Dr. Ken Enns , Shameem Koshy (Legal Aid, Somerset Law Office), Dan Berg (Service Manager, W.C.F.S.), Claudette Dorge (Supervisor WCFS Branch, St Boniface/St Vital), with Dr. Leonard Greenwood moderating.

MPS Annual General Conference (cont'd):

Seminar B: Psychology in the Court: Injury, competence, and risk assessment.

This seminar focused on psychological assessment for court purposes where the opinion required is to establish risk of harm, violence, or re-offending. Psychologists Dr. Rothman and Dr. Kolton outlined their approach to these issues, and generated considerable discussion from an involved audience.



Psychologists: Dr. Dan Rothman (right), Dr. David Kolton,(left) with moderator Dr. Leonard Greenwood (center).

MPS Annual General Conference (cont'd):

This was MPS' first Open House

Given the extremely positive reception of this event; it is likely to become an annual part of our conference day. In essence, support groups for consumers of psychological services dropped by to meet psychologists. Invited representatives attending included the Director of the Manitoba Foster Family Network, the Office Coordinator and Chapter Leaders of the Winnipeg Chapter of The Compassionate Friends of Canada Inc., Winnipeg and Prairie Regional Coordinators of Operational Stress Injury Social Support (OSISS), and representatives of Cancer Care Manitoba. They brought program descriptions, brochures and business cards, and exchanged them with attending MPS members. All asked were extremely positive about this opportunity for a reciprocal exchange, and casual discussion.



President Dr. Andrea Piotrowski gives her Presidential Address at the March 17 AGM.

MPS Annual General Conference (cont'd):

The Communications Community Award for 2010

CBC Information Radio (Manitoba), Hosts Marcy Markusa, Terry MacLeod & Producer Donna Carreiro were presented with The Communications Community Award for 2010 for "Acknowledging an exemplary impact upon the Manitoba community. Through a series of interviews the recipients have documented the conditions of persons in the community in a manner that contributed to a more positive understanding of those conditions, and that enhanced motivation for those conditions to change. Further, the recipients have advocated for the adoption of health promoting psychologically sound behaviour in a number of areas of daily living."

Following the presentation Ms. Markusa and Mr. Macleod described the experience of interviewing previously gang involved boys, and their thoughts on the outcome of those interviews both for themselves and the participants. A lively discussion with attending members ensued.



Mr. Terry Macleod (CBC), Dr. Andrea Peiotrowski MPS President, and Ms Marcy Markusa (CBC). Fellow award winner CBC Producer Donna Carreiro was not able to attend.

An Introduction to CPA's Practice Directorate

By Dr. Jennifer Frain

How Did It Start?

The Council of Professional Associations of Psychology (CPAP) meets biannually to discuss issues and to take collective action. Its members are the provincial and territorial psychology associations and CPA. Prior to 2007, CPAP also included the psychology licensing colleges, who now belong to the Association of Canadian Psychology Regulatory Organizations (ACPRO).

Following the June, 2008 CPAP meeting, representatives of CPAP and CPA met to find ways to work more closely together with more money to better advocate for professional psychology. These discussions resulted in a proposal that CPA launch a Practice Directorate with a directing council drawn from the provincial, territorial and national associations, the members of CPAP.

This proposal was approved in principle by CPA in November, 2008 and by CPAP in January, 2009. In February, 2009 the Board of Directors of CPA voted to direct a portion of its 2008 year-end surplus to launch the Directorate. Further, the CPA Board agreed to increase membership dues to finance both a Practice Directorate and a Science Directorate. CPAP contributes about 40% of the Directorate's annual budget.

Mandate

The mandate of the Practice Directorate is to support and advance professional psychology through collective advocacy. It is based upon the shared commitment to meet the advocacy needs of the practice of psychology across Canada's fourteen jurisdictions. Trust, good faith and a collective commitment to the common good of psychology are keys to success.

Action

The Directorate is undertaking a number of activities. A strategic planning exercise isolated several key issues:

- The need for a common branding of professional psychology across Canada.

- The common branding will lead to a common lexicon of terms and definitions so every Canadian government hears the same messages in the same language from all provinces, territories and CPA.

- A focus on primary care (mental health and behavioural health) to leverage the interests of

(Continued on page 9)

Canadian governments in this area.

The Directorate has been busy over the past 15 months. It has undertaken the following:

- A strategic planning process with an initial goals setting session and report.

- Engaged a communications and government relations consulting firm (Delta Media in Ottawa) to facilitate ongoing strategic planning and collective decision making and to produce a report.

- Commissioned a survey of key stakeholders (government, media, and associations) to determine their views of psychological services and produced a report.

- Planning a national survey of Canadians to determine their views of psychological services. There will be an option for provincial/territorial specific additional data if associations want to contribute financially.

- Developing a Network of Psychologists in Primary Care (NPPC) to identify psychologists working in primary care and their roles and responsibilities.

- Developing policy statements specific to the practice of psychology:

 - The CPA Practice Directorate asserts that all Canadians regardless of income have the right to access psychological services when needed.

 - The CPA Practice Directorate asserts that all Canadians have the right to work in a psychologically healthy workplace.

 - The CPA Practice Directorate supports the development of Doctor of Psychology (PsyD) education and training programs in Canada.

 - The CPA Practice Directorate takes actions to support the development of practice standards in co-operation with CPA and CPA sections.

 - The CPA Practice Directorate takes actions to support the development of practicum, internship/residency and post doctoral fellowship placements for psychology students, interns/residents and post-doctoral fellows in Canada.

For more information, visit <http://www.cpa.ca/practitioners/practicedirectorate/>.

The MPS representative to the Practice Directorate is Dr. Jennifer Frain until June 2011 when the new Representative will be the President of MPS, Dr. Andrea Piotrowski.



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President's Report

Manitoba Psychological Society Annual General Meeting 2011

Your representatives on the board of the Manitoba Psychological Society (MPS) have been working hard at advocating for our discipline in various capacities. I encourage you to read the reports prepared by the board members to learn about the initiatives taken on by MPS throughout the past year.

One of our biggest opportunities to network with psychologists from across Canada was at the Canadian Psychological Association (CPA) Convention, which was held in Winnipeg in June, 2010. Manitobans had a particular advantage because we also met with Dr. Jon Gerrard (Manitoba Liberal leader) and Mr. Rob Altemeyer (Legislative Assistant to the Minister of Housing and Community Development and the Minister of Conservation) who volunteered their time at an Advocacy Workshop aimed at teaching participants about connecting with government to discuss relevant psychological issues. MPS has and continues to follow up with politicians and government officials.

Another valuable opportunity for national advocacy efforts occurs during two yearly meetings with the Practice Directorate of CPA. As you know, this group (chaired by our own Dr. Jennifer Frain) includes representatives from each province and territory as well as representation from CPA. Not only do these meetings allow us to discuss advocacy strategies across provinces, but, as a collective group, we began working with a marketing firm to develop a national campaign to promote psychology. **The overall message of the campaign is to “promote the practice of psychology in Canada as well as to use the knowledge and expertise of the science and practice of psychology to contribute to the development of health and social policy in Canada.” More specifically, the campaign will highlight: (i) “the qualifications of psychologists and their proven efficacy as providers of psychological intervention”; (ii) “the return on investment from access to psychological services”; and (iii) “the positive impact (of psychology) on the primary care system in Canada and, in particular, access to family physicians”.**

We have already taken preliminary steps to achieve these goals. Given that one of the health initiatives mentioned in the Speech from the Throne focused on Primary Care, we have had numerous meetings with the Executive Director of Health Systems Innovations and Primary Health Care and the Executive Director of Mental Health and Spiritual Health. Our goal is to be sure that Psychology is **‘at the table’ when Manitoba Health is addressing Primary Care initiatives.**

In addition to learning about psychology in Canada, a number of board members attended the State Leadership Conference in Washington, DC this past week. Dr. Leonard Greenwood (Executive Director), Dr. Jennifer Frain (Chair of the Council of Professional Associations of Psychologists), Dr. Rehman Abdulrehman (Diversity Representative), and I represented Manitoba at this conference to network **with our friends to the south. Although the 'hot topic' of the conference was related to the implementation of parity and comprehensive healthcare reform, it was interesting to hear about initiatives taken on by the American advocacy groups to increase their political power. There were also scheduled sessions with the Canadian delegates and a meeting with Dr. Katherine Nordal, the Executive Director of APA's Practice Directorate. We voiced our concerns regarding the potential elimination of the reduction of APA fees for individuals who are already members of CPA. This issue will be followed up by one of the Canadian delegates.**

I would like to extend my sincerest appreciation for the tireless efforts of the MPS Board. Dr. Julie Beaulac (Director-at-Large) and Ms. Lauren Yallop (Student Director) organized excellent events for psychology month. Psychology Month has certainly been a wonderful way to educate the public about a broad range of topics that are covered by psychologists. Thank you to all the presenters. We hope that many more members will be interested in participating next year. Dr. Carrie Lionberg (Director of Communications) assisted with the promotion of Psychology Month to the media and she continues to be a resourceful contact to media who are looking to interview a psychologist. In order to connect with local organizations and businesses, Dr. Matthew Bailly is busy working with a committee to promote the Psychologically Healthy Workplace Award. Dr. Rehman Abdulrehman, the Director of the Disaster Response Network, has been evaluating this portfolio to determine how it could best serve Manitobans at a local level and how to coordinate MPS members who are interested in providing psychological services at an international level. As previously mentioned, he was also nominated and received full funding from APA as a Diversity Representative at the State Leadership Conference.

The MPS website continues to be updated by Dr. Doug Tataryn (Registrar) and GAT Technology with new features coming soon. We hope that you continue to enjoy the sporadic emails announcing job advertisements, continuing education opportunities, and other relevant information for psychologists. In addition to managing this service, Dr. Darek Dawda is also the editor of the Society Page. Our board also functions much more efficiently with the assistance of Dr. Shanna Trinke (Secretary), Dr. Nicole Taylor (Treasurer), and Ms. Heidi Tucker (Administrative Assistant). In addition, I would like to recognize the contributions of Dr. Jason Ediger, who joined our board this past year as a Director-at Large.

MPS is unfortunately losing a few board members. I would like to thank Dr. Meera Chohan, Director of Continuing Education, who was instrumental in organizing institutes. We will also miss the energy of Ms. Lauren Yallop (Student Director) who is leaving on internship. We look forward to her speedy return to the board upon the completion of her studies. I would like to extend my sincerest apprecia-

tion to the two Jennifers. First, Dr. Jennifer Laforce has served on the MPS board for five years as the Director of the Public Education Campaign, President-Elect, President, and Past President. Her experience and guidance throughout the years has been invaluable. Second, with her charisma, it often seems that Dr. Jennifer Frain has been with the MPS Board since its inception. She embodies leadership qualities and a passion, not only for the profession of Psychology, but for the provision of high-quality psychological services for all Canadians. Therefore, it is not surprising that she was chosen Chair of the Practice Directorate of CPA, and most recently, President-Elect of CPA.

Although we are not losing Dr. Leonard Greenwood from the MPS Board, he has decided to step down as our Executive Director, as we will be looking at hiring an Executive Director on a part-time basis. **Dr. Greenwood is a brainbank of knowledge, policy, and protocol. The phrase, 'Ask Len' has been heard many times and during various situations.** He has always made himself available (even serving as Treasurer and Director of Continuing Education when needed) and at times, when heated topics are discussed, his gentleness has guided us to address the issues in a respectful and graceful manner. We are grateful (and somewhat relieved) that he will continue to serve on our board as Director-at-Large.

Finally, I would like to thank the membership for your ongoing efforts to provide high quality services to clients and for advocating for our discipline. If you are interested in participating on the MPS Board or to serve on subcommittees, please contact a board member and we would be happy to contact you when opportunities arise.

Respectfully submitted,

Dr. Andrea Piotrowski, CPsych
President 2010-2012
Manitoba Psychological Society



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Executive Director's Report for March 17 2011

I am pleased to make comment on the activities of the MPS board. Looking backward, I notice that I made my first such report in 2004. Each year I have remarked on the amazing commitment, innovation and energy of the board members. I can do no less this year. This year, being my last in this capacity as a board member, the recollections seem most poignant.

The responsibilities of this executive director are actually shared by many board members. I want to say thank you to the board for the responsibility they take in making manifest their own initiatives and ideas. Contracted services from GAT Technologies and Interiors by Heidi have resulted in quantum leaps in the quality of our web-presence, and administrative organization. In addition, the board is supported by a level of membership activity that exceeds most state and provincial psychology organizations.

I am pleased that the board has made a concrete succession plan, at my urging, and as designed the future to include a professional Executive Director. I congratulate the board and MPS for stepping boldly forward on this issue. I assure MPS that I will remain available, as a board member, to advise and orient a future E.D.

I wish to draw to the membership's attention, the outstanding leadership provided by Andrea Piotrowski. Andrea has imbued this board with energy and optimism like never before. I enjoy working with and for her on MPS concerns and trust that will continue.

I respectfully submit this report to the March 17 Annual General Meeting and move its adoption.

Leonard J. Greenwood Ph.D., C. Psych. Executive Director



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Proposed changes to Constitution Manitoba Psychological Society, Inc.

At the annual general meeting, March 17 6pm Clarion Hotel, the following changes to our Constitution will be put to membership vote. The changes essentially redefine the role of Executive Director by removing the ED from the board and Executive Committee. MPS will then be free to hire or contract for an Executive Director. Those items to be removed are 'struck-out' and those added are in bold print.

Article VI, 6 (b)

A minimum of three Directors from the ~~five~~ **six**-member Executive Committee, including either the President or President-Elect or Past President shall constitute a quorum within that body when it meets. In the event of an equality of votes within the Executive Committee, the matter at hand will be tabled until a meeting of the Board of Directors can be held.

Article VII, (11)

11) ~~The Board may designate a Board Member as Executive Director, with duties variously assigned, without remuneration, and with membership on the Executive Committee.~~

Article VIII, 2 (a)

- a) The Executive Committee shall consist of the President, President-Elect or Past President, Treasurer, Recording Secretary, ~~and Registrar and Executive Director.~~

Questions or comments can be entertained during the AGM or in advance by contacting MPS (phone above) or the Executive Director (787-4563).

2010-11 MPS Board Executive

Secretary	Dr. Shanna Trinke
Registrar	Dr. Douglas Tataryn
Treasurer	Dr. Nicole Taylor
President	Dr. Andrea Piotrowski
Past President	Dr. Jennifer Laforce
Exec. Director	Dr. Leonard Greenwood

Board Directors

Director	Dr. Julie Beaulac
Director	Dr. Jason Ediger
CPAP Rep.	Dr. Jennifer Frain
Director	Dr. Carrie Lionberg
Editor	Dr. Darek Dawda
Director	Dr. Meera Chohan
BOPN Director	Dr. Matthew Bailly
Disaster Resp. N.	Dr. Rehman Abdulrehman
Student Member	Ms. Lauren Yallop

Affiliations:

Canadian Psychological Association * Council of Provincial Associations of Psychologists * American Psychological Association



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2011 AGM – TREASURER’S REPORT

17 March 2011

I wish to begin this report by acknowledging and thanking Len Greenwood for his considerable assistance with the Treasurer business while I was on maternity leave.

Attached to this report you will find our Proposed Budget for 2011. At tonight’s meeting, you will also see a copy of the financial statements for the Manitoba Psychological Society for the financial year ending December 31, 2010, provided by Larry Cousins of the accounting firm of Duhard and Cousins.

I would like to make the following comments about our 2009 Financial Statement:

Our overall financial situation continues to be a healthy one. Although a planned deficit of \$3,982.00 was budgeted, in reality, MPS registered a surplus of \$2,516.37, representing overall, a balanced budget.

The overall net worth of MPS remains strong. Assets less-liabilities were at \$73,214.44 on December 31, 2010; a small increase over the past twelve months.

I would like to draw your attention to the following points about the 2011 Proposed Budget:

As per a notice sent out to membership on February 24, 2011, we are requesting a constitutional change to redefine the role of Executive Director by removing the ED from the board and Executive Committee. Should this pass, we intend to recruit for a 0.2 EFT ED to begin in June 2011 at the earliest. This represents a new budget line of \$8000 in anticipated expenditures for the 2011 year. This will also entail an increase in that budget line to a total of \$16,000 for the following year.

The increased budget expenditures for the ED position will be accounted for in part, by a previously scheduled increase in Membership revenue for the 2011 year, as well as by modest decreases across a number of budget lines.

This year we continue to budget for three fee-for-service contracts: Administrative Service Contract (Interiors by Heidi), Web Management (GAT Technologies), and Web Design.

We have budgeted a deficit of 388.00, which represents less than 1% of our untapped assets if fully realized.

Respectfully submitted, Nicole Taylor Ph.D., C. Psych. (Cand.) Treasurer.



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REGISTRAR'S REPORT

MPS Annual General Meeting, March 17, 2011

The Manitoba Psychological Society continues to see the addition of new faces to our small but vibrant and active community. This year we've had nine new full members, eight new student members, and three new affiliate members.

<u>Welcome to New Members</u> I would like to recognize and extend a formal welcome to the following individuals who became new MPS members since the last Annual General Meeting in 2010.	<u>Full Members</u>	<u>Student Members</u>
	Susan Holm	Melissa Castro Couch
	Trudi Walsh	Chantal MacDonald
	Larry Hardy	Lisa Thouas
	Barry Mallin	Jo Ann Unger
	Michael Ichiyama	Rebecca Wells
	Michael Ellery	Colleen Murphy
	Geri Brousseau	Tevya Hunter
	Jennifer Sloan	Kerri Walters
	Tammy Lynn Blahy	
		<u>Affiliate Members</u>
		Leanne Mak
		Rene Hiebert
		Christopher Enns

General Website and Related Developments

Our MPS Psychology Referral Directory has been up and running for several years now and I continue to see it showing up on more and more psychology-related websites, which is pretty awesome. GAT Technologies and I are looking for a way to actually collate and summarize all those links so we can track the growing network of links over time. Adding the ability to find a psychologist via community region is still on the agenda, but has had to take a back seat to more pressing logistical and functional website developments (some of which have been described here).

Our webmaster (GAT Technologies) and I have also been working to reduce the paper work and processing demands of the Registrar's position, so the position will be easier to manage when I leave the position. For example, at certain times of the year I con-

stantly get emails from our McFarland-Rowlands asking if “so and so” is a member, usually for new members not on the official MPS list submitted to them earlier, but also for members who have been delinquent in their payment/ renewal processes. Official representatives of McFarland-Rowlands have now been supplied a link which provides an updated list of MPS members with a simple mouse click. This saves them and the registrar lots of time and emails and ensures our members with timely processing of their insurance applications. Another large time saver has been the creation of an automated summary email, sent to the registrar, for each new MPS membership application. No more combing through the many pages of an application and manually extracting the critical information necessary to take it forward for acceptance at the monthly board meetings. We are also in the midst of several other important process changes, such as making the electronic application process a little more user friendly, and requiring payment up front, prior to taking the application forward to the board.

GAT Technologies and the Website committee have continued our work on the “all-in-one” (public, members, referral) website and a beta version is up and running, though not yet publically assessable. We need to do some final tweaking on the looks and some checks and balances on the contents. Watch your local email inbox for its official public debut. The new site is based on Silverlight, Microsoft’s newest and latest software for website development and offers some very slick and dynamic design and layout options. For those of our members at institutions that don’t have the latest software and can’t easily upgrade their machines, we’ll be maintaining an optional re-direct to the old website, at least for a year or so. Since both websites (the old and the new) are updated via changing the documents and images in a common directory structure, updating the new website will automatically update the old website!

As always, I and the board look forward to any feedback you might have about MPS and how we might make it even more effective and relevant to our members and the public, so if you have any suggestions or insights you would like to share with us, I strongly encourage you to do so.

I look forward to seeing you, not only at our AGM and conference, but Member’s night and other psychology events throughout the year.

Finally, the lucky winner of the Membership Renewal Bonus Program (free attendance at one of our 2011 educational workshops) is Donald Stewart. Donald is a full time member who maximized his chances of winning by paying with a credit card and within a week of the initial notice, giving him 20 chances to win the draw. Congratulations Donald and thanks to our four members at the AGM who participated in creating the 11 digit binary number that chose the winner. Have a good year!

Respectfully submitted,

Douglas J Tataryn, Ph.D.
Membership Director



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Public Education Report to the Annual General Meeting

March 17 2011

Dear Members,

Psychology Month in Manitoba was celebrated with nineteen different events this year, and each presentation provided the public with a unique piece of the overlying, "what is psychology" theme. Activities began with a wide distribution of event posters, a Breakfast Television appearance, and television advertisements on City-TV. Psychology Month presentations in Manitoba spanned the entire month of February.

Some of the highlights of Psychology Month in Manitoba this year included a number of community agency requested presentations, as well as collaborations with the Heart & Stroke Foundation's Heart Month, the University of Manitoba Psychology Department, and the Manitoba Association for Behaviour Analysis. There was excellent attendance at many of the events, including one workshop that has been repeated this March due to popular demand.

We continue to expand the definition of "public" to include those we work with as well as the public at large. Well within our budget for expenses, this year's Psychology Month has been a success. Thanks to all who participated.

Expenses:

Poster/Graphics \$120.76

Publicity \$500.00

Promotional Material \$0

Projected Expenses for next year (assuming similar # of events/activities):

Poster/Graphics: \$300

Publicity \$800

Promotional Material: \$100 (promotional give-away such as pens/pads with logo/slogan)

Regards,
Julie Beaulac, MPS Director at Large
Lauren Yallop, MPS Student Representative



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Annual report for BOPN - 2010

My primary focus during the past year has been the Psychologically Healthy Workplace Award, and a committee has been formed that continues to work on the recruitment, application review, and selection of awardees. We are currently reviewing the initial organizational applications, and will soon be evaluating the employee questionnaires and scheduling site visits.

During the past year I have had the opportunity to speak about psychologically healthy workplaces, and the PHWA Program, on Breakfast Television, CJOB, and through the Winnipeg Free Press.

It has been a pleasure to serve as a director on this board, and I look forward to my continued involvement.

Regards,

Matthew Bailly, Ph.D. C.Psych.
Co-Director
Manitoba APA Business of Practice Network



Continuing Education Activities

Annual Report: Mar 17 2011 AGM, of 2010

In 2010, MPS sponsored two full day 'Institutes': The May 7 spring workshop *Anger Regulation Therapy: A Psychological Treatment for Clinical Anger Based on the Anger Avoidance Model* by Dr. Frank Gardner, and the December 3, workshop *Integration of Pharmacotherapy with Psychotherapy in the Management of Anxiety Disorders*, by Dr. Jitender Sareen. We are pleased to report that for both workshops, the evaluations of the Program, Speaker and Venue were very high.

I would like to thank Meera Chohan for her work in preparing the Gardner workshop



In the May 7 workshop, Dr. Gardner described the Anger Avoidance Model, presented findings of recent empirical research supporting the model, and guided the participants through the nine specific treatment modules of Anger Regulation Therapy. Recent data demonstrating the efficacy of this treatment approach was also presented. This workshop will combined didactic and experiential learning strategies. There were a total of 73 Participants: 55 Psychologists, 9 Social Workers, 8 Psychology Students, and 1 who did not identify their profession



In the December 3 workshop, Dr. Sareen discussed the management of anxiety disorders using a case-based approach. He reviewed the benefits and side effects of medications commonly used for the treatment of anxiety disorders. He also discussed the benefits and challenges of combining pharmacotherapy with psychotherapy in the treatment of anxiety disorders. There were a total of 55 Participants; 39 Psychologists, 10 Psychology Students, 2 Psychiatrists, 5 did not indicate profession.



LOOKING AHEAD:

In 2011, two workshops have been planned:

The May 13, 2011 workshop, presented by Dr. Esther Deblinger, of CARES Institute, Stratford New Jersey, will be regarding Trauma-Focused Cognitive Behavioral Therapy (TF-CBT). The workshop takes place at the Radisson Hotel.

Brochures are available on-line for registration.



The November 4, 2011 workshop by Kennon Sheldon, Ph.D., Professor of Psychological Sciences, University of Missouri, Columbia will be on happiness theory, positive motivation theory and their implications for clinical work



Respectfully submitted by
Leonard Greenwood Ph.D., C.Psych. Executive Director



MANITOBA PSYCHOLOGICAL SOCIETY

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P.O. Box 151 RPO Corydon Winnipeg, Manitoba, R3M 3S7

Phone: (204) 488-7398, or (866) 416-7044 Fax: (204) 478-4900 Website: www.mps.ca

Communications Report

March 17, 2011

Prepared by: Carrie Lionberg, PhD

We have enjoyed robust relationships with the media which have helped us strengthen the public's awareness of the breadth of what psychologists do and the many ways that psychology can improve the lives of all Manitobans. These relationships are reciprocal in that members of media actively seek our input regarding ongoing news events or topics of public interest. In turn, our ability to contribute to their efforts enables us to educate the public about important concerns such as mental health issues, living healthier lifestyles or enhancing relationship functioning from the perspective of psychology. One of the more important additions to the communications work that MPS has been doing over this past year is the recognition of outstanding media attention to serious matters affecting society and people's well-being. We are pleased that the 2011 AGM marks the inauguration of the MPS 'Communications Community Award', which will be given to a media personality, agency, or business that makes a positive contribution to the community based on psychological principles. The first recipients of this award, CBC Information Radio, are being congratulated for their outstanding journalistic exploration of a carpentry skills training initiative aimed to help former gang members integrate into the work force and healthy community activity. As well, MPS has been pleased to participate in City-TV's Breakfast Television "Real Life Relationships" on a weekly basis regarding issues such as single parenting, work place stress, bullying, body image, and sleep issues. Unfortunately, the Breakfast Television format has recently undergone significant programming changes and our involvement has become comparatively less active, although the producers remain interested in our contributions to future feature programming. Finally, MPS members are strong participants in other media channels (e.g., Winnipeg Free Press, CBC-Radio, CJOB, Regina Radio-News, etc.) covering topics such as finance and happiness, psychologically healthy workplace, or the trend of delaying the decision to have children.

We have been pleased with the promotion of Psychology Month, coordinated by Dr. Julie Beaulac and Ms. Lauren Yallop, via poster production, announcements of events on the MPS website, an appearance on Breakfast Television, and radio coverage. We have also enjoyed ongoing promotion of psychology through fillers running throughout the year in the Winnipeg Free Press with messages such as "Psychology works for stress". Finally, we purchased air time on City-TV during Psychology Month and our commercial also aired numerous times during the Country Music Awards, which reaches a large number of viewers.

We remain grateful to all members of MPS that made themselves available to speak with the media and promote Psychology in Manitoba. We would be pleased to discuss this with those of you who might like to contribute to our Communications activities as we work to increase the awareness of Psychology in the media and to the public.



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Annual report for MPS Society Page

I started my volunteer position as editor of the MPS Society Page last year. Thank you to Matthew Bailey for his work on the page over the previous two years, and for his generous assistance in helping me transition into this new role.

At the onset of my term, the Board decided that changes should be made to how the MPS advertising was done. Namely, we decided against advertising in the Society Page, as it typically required a long wait before the ads could reach the intended audience. Instead, all advertising is now done by 1) posting the ads on our website for one month, and 2) sending a direct email notification to the MPS members. We feel that this is a more effective way to communicate advertising information. We also decided to increase the advertising fee to \$150.

I am happy to report that a total advertising income after implementing the above changes has increased substantially to a total of \$2,505 for 2010.

We continue distributing the Society Page electronically three times a year (January, May, and October), and continue receiving positive feedback from users.

Please do not hesitate to contact me if you have any questions or concerns regarding the Society Page, and thank you for the opportunity to serve on this board.

Regards,

Darek Dawda, Ph.D. C.Psych.
Editor
The Society Page



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Disaster Response Network Annual Report

It has been a (relatively) quiet year for the Disaster Response Network in Manitoba. “Thankfully”, only because there have been little to no disaster’s to respond to over the past fiscal year in our province.

The DRN was contacted for potential support to residents of St. Joseph, Manitoba, to help residents and support staff cope with the tragic death of a man in a snow-mobile accident in January, 2011. In the end, the residents sought assistance through a private company which offered individual counseling and therapy for those struggling with the event.

With the potential coming flood, the DRN remains readily in contact with news and media agencies to give interviews and provide tips to the public on what to do to cope with stress in the event of a flood. This is similar to what the DRN has done in the past instance of potential floods and flu pandemics.

Lastly, the DRN chapter of MPS in Manitoba was consulted by the University of Florida to determine strategies of dealing with psychological intervention for trauma survivors of the earthquake in Haiti.

R. Abdulrehman, Ph.D., C. Psych.
DRN Coordinator



**MANITOBA
PSYCHOLOGICAL SOCIETY**

SOCIÉTÉ DES PSYCHOLOGUES DU MANITOBA

Look for our next MPS Continuing Education workshop
Positive Motivation, Happiness Interventions and Goal Striving

With

Dr. Kennon Sheldon

**Professor of Psychological Sciences
University of Missouri (Columbia)**

**Friday, November 4, 2011
Winnipeg Manitoba**

Save that date!



According to Wikipedia:

Kennon Sheldon is a professor of Psychological Sciences at the University of Missouri, Columbia, Missouri. He is known for his research in [positive psychology](#). In 2002 he was a recipient of a Templeton Foundation "Positive Psychology" prize (\$30,000), and has received large research grants for his work.¹ He is the author of a large number of academic books, book chapters, and journal articles.

Positive psychology is a recent branch of psychology whose purpose was summed up in 1998 by Martin Seligman and Mihaly Csikszentmihalyi: "We believe that a psychology of positive human functioning will arise that achieves a scientific understanding and effective interventions to build thriving in individuals, families, and communities." [1] Positive psychologists seek "to find and nurture genius and talent", and "to make normal life more fulfilling", [2] not simply to treat mental illness. The field is intended to complement, not to replace traditional psychology.



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Minutes of the Annual General Business Meeting

March 17, 2011, 6:05 – 6:50 pm

Dr. Andrea Piotrowski called the meeting to order at 6:05 pm.

Greetings: From Ms. Cheryl Marks of MASP and Dr. A. Slusky of PAM.

Adoption of Agenda: Dr. Andrea Piotrowski moved to adopt the agenda; seconded by Dr. J. Frain. Carried.

Adoption of Minutes: Dr. Andrea Piotrowski moved to adopt the minutes from the AGM of March 18, 2010; seconded by Dr. J. Frain. Carried.

President's Report: Prepared by Dr. Andrea Piotrowski (see attached).

Dr. Andrea Piotrowski moved to accept the President's Report as presented; seconded by Dr. L. Greenwood. Carried.

Treasurer's Report: Written and prepared by Dr. N. Taylor, treasurer. Presented by Dr. L. Greenwood.

There were no questions from the floor on the 2010 financial statement and Dr. L. Greenwood moved to accept the statement as presented; seconded by Dr. D. Whitney. Carried.

Dr. L. Greenwood moved that the 2011 budget be accepted; seconded by Dr. G. Robertson. There were no questions from the floor about the 2011 budget. Carried.

Registrar's Report: Written and prepared by Dr. Doug Tataryn (see attached).

Dr. D. Tataryn moved to accept the Registrar's report; seconded by Dr. A. Piotrowski. Carried.

Adoption of Board Reports: Dr. A. Piotrowski moved to accept the reports for Public Education, Continuing Education, Communication, Business of Practice Network/

Psychologically Healthy Workplace, Disaster Response Network, Society Page, and by the Executive Director, as prepared; seconded by Dr. A. Slusky. Carried.

Constitutional Review: Dr. Len Greenwood moved to accept the proposed changes to article VI, 6(b); VII, 11; and VIII, 2(a) (see attached). Seconded by M. Teschuk. No questions from the floor. Carried.

Dr. Alan Slusky raised a question from the floor about when the constitutional change would take effect. Discussion followed. Dr. Jennifer Laforce moved that the proposed changes to the constitution do not take effect until the June 2011 board meeting. Seconded by Dr. Rehman Abdulrehman. Carried.

Election of Officers:

The Executive Director conducted the election of board members.

The nomination of Dr. Rehman Abdulrehman as President Elect was announced. The motion was made to accept this nomination by Dr. Gary Shady; seconded by Dr. Rosemary McVicor. Carried.

Dr. J. Laforce motioned to close nominations for the evening; seconded by Dr. L. Sexton. Carried.

The announcement was made that Ms. L. Yallop will be leaving as student director. The position will remain open until a suitable candidate comes forward.

Adjournment: At 6:50 pm Dr. A. Piotrowski moved that the meeting be adjourned; seconded by Dr. R. A. Slusky. Carried.

After dinner, CBC Information Radio (Manitoba) hosts Marcy Markusa and Terry MacLeod, and producer Donna Carreiro (absent) were awarded MPS's inaugural Communications Community Award.

Respectfully submitted by Dr. Jennifer Laforce, March 31, 2011.

AGM 2011 ATTENDEES:

Heidi Tucker
Debbie Whitney
Carrie Lionberg
Lorne Sexton
Richard Howes
Aynsley Verbeke
Ken Enns
Lesley Enns
Rosemary McVicar
Bruce Tefft
Doug Tataryn
Andrea Piotrowski
Jennifer Laforce
Len Greenwood
Jennifer Frain
Darek Dawda
Rehman Abdulrehman
Lauren Yallop
Gail Robertson
Leanne Mak
Mike Teschuck
Joanne Unger
Bill Leonhart
Gary Shady
Alan Slusky
Teresa Sztaba
Bob Martin