

AGM 2014

Business of Practice Report

This year, the Business of Practice Directorate will focus on two key tasks:

1. Assisting psychologists in establishing or revitalizing their private practices.

A three-part teleseminar will begin in April, with sessions designed to elucidate pertinent business principles, identify promising areas for clinical and consultative services, and establish sterling financial practices.

2. Increasing the profile of psychology within the business community.

This includes provision of workshops or seminars pertaining to mental health in the workplace, increased media presence, and advocating for adequate insured benefits for psychological services.

Any members wishing to participate in advocacy initiatives are heartily encouraged to reach out and let me know of your desire to get involved.

Respectfully submitted,

Moira Somers, Ph.D., C.Psych.
Director, Business of Practice Directorate

AFFILIATIONS

Canadian Psychological Association | American Psychological Association
Council of Provincial Associations of Psychologists