

AGM 2014

Communications Report

During the past year, there were a number of psychologists who were interviewed by media (radio, television, newspaper). MPS also formed a partnership with the Canadian Mental Health Association and other not-for-profit mental health support organizations to jointly send Press Releases to media each month on a variety of topics. This collaboration has been advantageous for MPS to reach a greater number of media outlets resulting in more interviews by members of our Society. More specifically, MPS was responsible to write Press Releases on School Anxiety in Children (September), Holiday Stress (December), and Psychology Month (February).

In addition to year-round activities, Psychology Month was promoted with weekly interviews on Breakfast Television in February by Drs. Carrie Lionberg, Moira Somers, and Pam Holens.

MPS would like to thank everyone who agreed to do interviews with media during this past year. Any member of MPS interested in doing interviews with media are invited to submit their names, contact information, and areas of expertise to Dr. Andrea Piotrowski (aspiotrowski@gmail.com).

In addition, I would like to thank the Communications Committee (Drs. Leonard Greenwood, Teresa Sztaba, Leanne Mak and Ms. Julie Erickson) for discussing ways of continuing to develop the MPS website. We would like to welcome MJ Designs as our new webdesigner and webmaster. We would also like to acknowledge the hard work and dedication of GAT Technology and Dr. Doug Tataryn for their many years of developing and maintaining the MPS website.

Respectfully submitted,

Andrea Piotrowski, Ph.D., C. Psych
Interim Communications Director

AFFILIATIONS

Canadian Psychological Association | American Psychological Association
Council of Provincial Associations of Psychologists