

AGM 2017

Communications & Public Education Report

Dear Members,

During the past year, the American Psychological Association discontinued preparing monthly Press Releases. For 2017, they have restarted this venture that will lead MPS to reach a greater number of media outlets resulting in more interviews by members of our Society.

MPS would like to thank everyone who agreed to do interviews with media during this past year. Any members of MPS interested in doing interviews with media are invited to submit their names, contact information, and areas of expertise to Dr. Kristin Reynolds (Kristin.Reynolds@Umanitoba.ca).

In terms of Public Education, activities this past year have focused primarily on Psychology Month, and developing relationships with organizations in Manitoba for Psychology Month talks. Our dedicated MPS members and other psychology colleagues provided excellent talks for Psychology Month events this February. There were fewer talks this year although attendance was significantly higher with most talks having 20 to 60 attendees.

Here's how it all shaped up:

6 Talks open to the general public

4 Talks for specific audiences

Psychology Month Posters electronically distributed to hundreds

Thank you to all those who participated in Psychology Month this year by selflessly donating your time to increase public awareness about the role psychology plays in the community. This year's presenters were: Dr. Jim Clark, Dr. Lillian Esses, Dr. Jason Ediger, Dr. Rehman Abdulrehman, Dr. Kristin Reynolds, Dr. Kirsten Worth, Ms. Melanie Muehling, Ms. Kathy Andrew, Dr. Jo Ann Unger, Ms. Nicole Neault and Dr. Ronak Patel. Please check out the full listing of Psychology Month 2017 events on our MPS website.

Respectfully submitted,

Jeffery Harvey, Ph.D., C.Psych.

Public Education and Communications Director

AFFILIATIONS