



MANITOBA PSYCHOLOGICAL SOCIETY
SOCIÉTÉ DES PSYCHOLOGUES DU MANITOBA

P.O. Box 151 RPO Corydon Winnipeg, Manitoba R3M 3S7
Phone: (204) 488-7398 Fax: (204) 478-4900 Website: www.mps.ca

Communications Report
March 25, 2013
Prepared by: Jason Ediger, PhD

Over the past year, we have continued to develop relationships with media in order to increase the public's awareness of the many roles of psychologists. We have had several requests for one time interviews on various topics as well as an inquiry looking for experts to discuss the effects of large scale euthanasia on agricultural veterinarians. There is some evidence that Breakfast Television is once again interested in a more regularly running segment using psychologists as well. Andrea Piotrowski has been instrumental in helping to set this up.

As in past years, the promotion of Psychology Month was extensive. Dr. Pam Holens did an impressive job on promotion through poster production and announcements of events on the MPS website. We also had some excellent collaboration with CMHA and several community leaders.

Over the last year, MPS put together an awareness campaign to promote psychology and mental health access called Mind Your Mental Health (mymh.ca) easier access to psychology. This campaign has been worked on by a variety of board members and success has been such that there is interest in carrying it forward nationally.

I would like to extend my sincerest appreciation to all members of MPS that made themselves available to speak with the media and promote Psychology in Manitoba. We hope to continue to increase the awareness of Psychology in the media and to the public. I would be happy to discuss the opportunity for MPS members who are interested in doing interviews with various forms of media.

AFFILIATIONS

Canadian Psychological Association * American Psychological Association
Council of Provincial Associations of Psychologists