

AGM 2016

# Communications & Public Education Report

Dear Members,

During the past year, Press Releases were sent to media on a variety of topics leading to a number of psychologists interviewed by media (radio, television, newspaper). This collaboration has been advantageous for MPS to reach a greater number of media outlets resulting in more interviews by members of our Society. More specifically, MPS was responsible for writing Press Releases on Psychology Month (February), Psychology Month Presentation on Concussions (February), Finances and Taxes (May), and Return to School (September).

MPS would like to thank everyone who agreed to do interviews with media during this past year. Any member of MPS interested in doing interviews with media are invited to submit their names, contact information, and areas of expertise to Dr. Jeffery Harvey ([Communications@mps.ca](mailto:Communications@mps.ca)).

In terms of Public Education, activities this past year have focused primarily on Psychology Month, regular Press Releases, developing relationships with organizations in Manitoba for Psychology Month talks, and promoting the Mind Your Mental Health Campaign. Our dedicated MPS members and other psychology colleagues provided excellent talks for Psychology Month events this February. There were fewer talks this year although attendance was significantly higher with most talks having 20 to 60 attendees.

## Here's how it all shaped up:

7 Talks open to the general public

7 Talks for specific audiences

Over 10 Media interviews

Psychology Month Posters electronically distributed to hundreds

500+ people learned about the "Mind Your Mental Health" campaign

Thank you to all those who participated in Psychology Month this year by selflessly donating your time to increase public awareness about the role psychology plays in the community. This year's presenters were: Dr. Colleen Murphy, Dr. Jim Clark, Dr. Jason Ediger, Dr. Rehman Abdulrehman, Dr. Maxine Holmqvist, Dr. Kristin Reynolds, Dr. Sheri Skwarchuk, Ms. Jennifer Thorsteinsson, Mr. Christopher Villing, Ms. Leigh-Ann Jones, Dr. Jo Ann Unger, and Dr. Jennifer Volk. Please check out the full listing of Psychology Month 2016 events on our MPS website.

Respectfully submitted,

Jeffery Harvey, Ph.D., C.Psych.

Public Education and Communications Director

### AFFILIATIONS